A crowd of products

From endo to implants to lasers, CDA has it all

By Sierra Rendon, Dental Tribune

For those of you who came to CDA Presents to expand your knowledge base or to gain some additional C.E. credits for the year, you have plenty of educational choices to fill your schedule.

Today’s options include endodontics (“Is it Time for an Upgrade to Your Endodontic Technique?,” 9 a.m.—noon, 213C), implants (“Implant Esthetics Workshop,” 8:30–11:30 a.m., 213B), and lasers (“Standard Proficiency Laser Certification Part II,” 8:30–11:30 a.m. and 1–4 p.m., Exhibit Hall D).

There’s a “Practice Transition Track,” featuring speakers such as Drs. Terry E. Hoover and William A. van Dyk, from 8:30 a.m.–2 p.m. in the Hilton-Huntington A/C room.

Additionally, an “International Symposium on Dental Learning,” which will offer attendees information on alternative philosophy and treatment modalities; different cultural nuances in the delivery of dentistry; and the fostering of international camaraderie and relationships in an international setting, takes place today. These lectures will be in Japanese, and there will be live simultaneous English interpretation via headphones.

This is just a sampling of the educational options today; check the program for even more offerings.

By Sierra Rendon, Dental Tribune

I f you’ve been looking for new products and innovative solutions to present to your patients, you’ve come to the right place.

CDA Presents has filled the Anaheim Convention Center with more than 570 exhibitors, who have all come here to share with you new ways to help your patients.

Touring the many aisles of CDA Presents, you’ll find a bevy of products meant to bring patients to your door. Here is a sampling of those kinds of products.

• GumChucks for flossing: Every dentist looks for ways to get more patients to floss on a regular basis, and the new GumChucks is a way to help children enjoy flossing at an early age, so that one day they will become flossing adults. GumChucks, resembling miniature nun chucks, are easier and faster to use than regular floss and easy to use for those with limited dexterity. Stop by the company’s booth, No. 2452, to get a demonstration on the new flossing system.
CDA Foundation to operate free dental clinic in San Jose

The California Dental Association Foundation has announced a CDA Cares free dental clinic will be held May 18 and 19 at the San Jose Convention Center. Dentists and dental professionals will provide cleanings, fillings, extractions, oral health education and assistance in finding a dental practice to Californians who experience barriers to care.

Last year, the CDA Foundation and CDA hosted two clinics that provided $2.8 million in dental care to 3,676 patients.

“We expect the San Jose clinic will have a similar impact and are encouraging dentists, including oral surgeons, lab technicians, dental hygienists and other team members, to participate,” said Ken Wallis, DDS, chair of CDA Cares San Jose.

At the last clinic alone, more than 1,300 volunteers donated their time and services, including more than 600 health professionals in addition to hundreds of community volunteers who assisted with registration, translation, data entry and escorting of patients.

“The mission of the CDA Foundation is to improve the oral health of Californians, and with CDA Cares, that’s just what we’re doing,” said Don Rollofson, DDS, chair of the CDA Foundation. “These events not only provide patients with essential dental care to relieve pain and infection but also give them the education and tools needed to help them properly maintain their oral health.”
Breakfast with Curve Dental

By Fred Michmershuizen
Dental Tribune

The affable folks from Curve Dental, one of the industry’s most innovative practice management software providers, invited customers and potential customers to an alfresco breakfast reception Friday morning.

On the menu, besides generous helpings of scrambled eggs, bacon and sausage, was information about Curve’s web-based practice management system and some convenient new features.

“We’re bringing today’s generation of software to the dental industry, and we’re innovating and pushing the boundaries of the web,” said Ian Zipursky, CEO of Curve Dental. “Our mission is to find ways to make things more efficient and easy for dentists, so that they can focus on the practice of dentistry.”

Andy Jensen, the marketing guru at Curve, told Dental Tribune about the company’s new foray into the mobility/smartphone arena.

“Now our customers can access their patients’ information and their practice schedule using a smartphone, either Apple or Android,” Jensen said.

Curve also has something new for patients whose dentists are Curve customers: They can now complete forms using an iPad or other type of Android tablet.

Jensen pointed out that these new features are not an app. Rather, they are features that are built right into the interface. He said even more new features are in the works.

Those who attended the breakfast left with bright orange T-shirts with clever sayings.

Here in Anaheim
For more information, look for the folks from Curve Dental, who can’t be missed in their signature orange shirts.

The April Journal of the California Dental Association is the first of two issues dedicated to oral medicine.

“This issue provides relevant updates on important oral medicine topics that oral health-care providers face daily,” said Kerry K. Carney, DDS, editor in chief of the journal. “Both oral medicine issues of the journal will serve as a resource for clinical practice.”

In the article “Topical and Systemic Therapies for Oral and Perioral Herpes Simplex Virus Infections,” authors review the pertinent aspects of topical and systemic therapies of oral and perioral herpes simplex virus infections.

Other articles include “Oral Candidiasis: Pathogenesis, Clinical Presentation, Diagnosis, and Treatment Strategies” and “Orofacial Manifestations of Bacterial and Viral Infections in Children.”